NYC 248-752-8929

SDC Associate Member

www.ericgelbnyc.com

Reel

EDUCATION

New York University, Steinhardt: Bachelor of Science in Educational Theatre (Performance & Production) | GPA 3.6 <u>AWARDS</u>: Outstanding Achievement and Myoung-Cheul Chung Scholarship Award | Top 10 Influential Students - 2018 | Goldfaden Award - Writing

CREATIVE DIRECTING & CASTING

Freelance Director

- Ideated, developed & creative directed on shows with budgets ranging from \$5k to \$70k, in 300 to 800 seat houses

Round Barn Theatre (2024): Charlie and the Chocolate Factory

Dr. Phillips Center (2024): Matilda, Mean Girls

Virginia Children's Theatre (2023): James & the Giant Peach; regional main stage and touring production.

Fordham University (2021): Footloose

Lamplighters NY (2018-2020): Legally Blonde, Beauty & the Beast (co-dir); EDI-focused productions

Musical Theatre Collective: Mary Poppins, co-founded inaugural program offering free conservatory-style training at NYU.

Maples Repertory Theatre, Missouri (2018): Emperor's New Clothes (co-dir).

The Rose Theater, Omaha (2017): Xanadu (co-dir).

Creative Production Coordinator - Macy's Thanksgiving Day Parade, Branded Ent. (2022-Present)

- Reporting directly to Sr. Creative Producer on the 2nd largest televised show of the year (29m. viewers).

- A key player in projects' creative life cycles, from inception to execution on parade morning, such as *Sheryl Lee Ralph*'s historic first Black Mrs. Claus, *SHUCKED*, *The Lion King*, *Sesame Street*, Mariah Carey. Casting all non-celeb talent.
- Concurrent first point of contact for all Broadways shows, Characters, Marching Bands & Performance Groups.

Character Trainer, Show Direction - LEGOLAND NY (2023)

- Contracted to show direct, approve and maintain branded character-driven experiences.
- Partnered with Entertainment Leadership on brand standards, height ranges, training, schedules and show quality.

SDC Resident Director Shadow - *HAMILTON* on Broadway (2023)

- Selected to shadow Hannah Ryan's creative responsibilities (put-ins, cleaning and maintenance) during cast changeover. Casting Director Initiative (Inaugural Cohort) **Broadway for Racial Justice** (2021)
- 8 wk cohort for BIPOC casting directors: focused on anti-racism in casting, trained under professionals from *Tara Rubin, The Public* on Backstage, Actor's Access, & Breakdown Express.

Casting - Jason Styres' Casting Collaborative, Tara Rubin, Bass/Valle, X Casting, Concrete Temple

- Monitoring audition rooms, recording & filing media and supporting casting and creative teams.

PRODUCING & MANAGEMENT

Co-producer - Little Shop of Horrors Off-Broadway (2020) & Head Over Heels on Broadway (2019)

- Part of TBD Theatricals' Underrepresented Initiative at age 20, raising capital from investors in 6 wks for 2 (Off/On) Broadway musicals. Supporting efforts to keep show successful; assisting confidentially during special events.

Creative Line Producer

- Oversaw creative teams, budget lines on NYC showcases, full productions and concert events.

Musical Theatre Factory

Waterwell Drama/Professional Performing Arts School

Company Manager (Uptown Series) - 2nd Stage Theater Off-Broadway (2022)

- Oversaw the welfare and efficient operation of two world premiere Off-Broadway shows.
- Processed payroll, contracts, new hires, hospitality; partnered with AEA & SDC. Signed off on Box Office reports nightly. Theatrical Operations & Company Manager (SIX the Musical and Burn the Floor) -

Norwegian Cruise Line on the Breakaway and at Creative Studios (2022)

- Led dept of 50 (performers, wardrobe & managers) in operation, discipline, and evaluation for 4 different shows/casts.
- Maintained show quality standards and brand integrity on Broadway replica productions of SiX and Burn the Floor.

Beyond the Stage Door (Inaugural Cohort, Company Management Focus) - Baseline Theatrical (2021)

- Part of Andy Jones' (*Hamilton*) company management cohort; participated in seminars and applied learning projects. Studied operation of Broadway and touring model under industry leaders.

Character Attendant and Performer - Walt Disney World & SeaWorld Orlando Live Entertainment (2021)

- Brought Disney & Sesame characters to life through 5 keys: safety, courtesy, inclusion, efficiency, show.
- Maintained and upheld brand, show & character integrity with SOPs, appropriate language, gestures & storylines. Intern *WICKED* on Broadway (2018)
- Assisted 8 shows a week with put-in rehearsals, errands and office tasks; maintained confidentiality with VIPs.
- Distributed sensitive documents daily; mock-called show. Updated calendars, paperwork and organizational templates.